



# 2018 Event

## Sponsorship Opportunities

### CONTACT

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**Sponsorship Coordinator**

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Please add GST to the sponsor amount. Make all cheques payable to Bonnyville Ag Society or "BAS"

# **PLATINUM SPONSOR/ \$10,000 +**

## **GARDENER'S DAY – April 14, 2018**

**(Attendance 100)**

1. Company logo on event tickets
2. Company name listed in category order displayed in Market Hall & VIP Building
3. Post event thank you in newspaper and BAS website

## **CPCA – June 8, 9, & 10, 2018**

**(Attendance 4000/event)**

1. 12 VIP tickets per performance (includes gate admission & VIP building access) + 72 beverage tickets
2. 12 Saturday night dance tickets + 12 beverage tickets (must be 18 to attend)
3. 1 VIP parking pass & 1 VIP camping pass
4. Local radio announcements
5. Company logo featured on event Tent Card Ad (displayed at local restaurants, banks & high traffic locations in town and local area)
6. Company logo featured on event poster
7. Announcer booth, Media Booth or Scoreboard
8. Heat Sponsor (limited)
9. 3 company advertisements per performance via chuckwagon announcer
10. Company provided flag carried by BPRCA Riders during pre-show ride
11. Company provided banner or sign displayed in the infield or designated area
12. Scoreboard displaying company name (various times)
13. Company name listed in category order displayed in Market Hall & VIP Building
14. Complimentary copies of event day sheet
15. Name listed in newspaper (pre-event promotion)
16. Name listed in newspaper (post-event thank you)
17. Logo displayed on the BAS website
18. Thank-you article

## **PRO RODEO – July 27 & 28 – PONY CHUCKS 27, 28 & 29, 2018**

**(Attendance 2000/event)**

1. 12 VIP tickets per performance (includes gate admission & VIP building access) + 72 beverage tickets
2. 12 Saturday night dance tickets + 12 beverage tickets (must be 18 to attend)
3. 1 VIP parking pass & 1 VIP Camping pass
4. Local radio announcements
5. Company logo featured on event Tent Card Ad (displayed at local restaurants, banks & high traffic locations in town and local area)
6. Company logo featured on event poster
7. Announcer booth, Media Booth or Scoreboard
8. Chute Sponsor (limited)
9. 3 company advertisements per performance via rodeo announcer
10. Company provided flag carried by BPRCA Riders during pre-show ride
11. Company provided banner or sign displayed in the infield or designated area
12. Scoreboard displaying company name (various times)
13. Company name listed in category order displayed in Market Hall & VIP Building
14. Complimentary copies of event day sheet
15. Name listed in newspaper (pre-event promotion)
16. Name listed in newspaper (post-event thank you)
17. Logo displayed on the BAS website
18. Thank-you article

## **FALL FAIR & FARMERS' MARKET – September 8, 2018**

**(Attendance ~ 2000)**

1. Company logo featured on event tent Ad card (displayed at local restaurants, banks & high traffic locations in town and local area)
2. Company name listed in category order displayed in Market Hall & VIP Building
3. Children's game sponsor
4. Wagon ride sponsor
5. Post event thank you in newspaper and BAS website

## **DIAMOND SPONSOR/ \$7,500 +**

### **GARDENER'S DAY – April 14, 2018**

**(Attendance 100)**

1. Company logo on event tickets
2. Post event thank you in newspaper and BAS website
3. Company name listed in category order displayed in Market Hall & VIP Building

### **CPCA – June 8, 9, & 10, 2018**

**(Attendance 4000/event)**

1. 8 VIP tickets per performance (includes gate admission & VIP building access) +48 beverage tickets
2. 8 Saturday night dance tickets + 8 beverage tickets (must be 18 to attend)
3. 1 VIP parking pass & 1 VIP camping pass
4. Local radio announcements
5. Company logo featured on event tent Ad card (displayed at local restaurants, banks & high traffic locations in town and local area)
6. Company logo featured on event poster
7. Heat Sponsor (limited)
8. 2 company advertisements per performance via chuckwagon announcer
9. Company provided flag carried by BPRCA Riders during pre-show ride
10. Company provided banner or sign displayed in the infield or designated area
11. Scoreboard displaying company name (various times)
12. Company name listed in category order displayed in Market Hall & VIP Building
13. Complimentary copies of event day sheet
14. Name listed in newspaper (pre-event promotion)
15. Name listed in newspaper (post-event thank you)
16. Logo displayed on the BAS website
17. Thank-you article

### **PRO RODEO – July 27 & 28 – PONY CHUCKS 27, 28 & 29, 2018**

**(Attendance 2000/event)**

1. 8 VIP tickets per performance (includes gate admission & VIP building access) + 48 beverage tickets
2. 8 Saturday night dance tickets + 8 beverage tickets (must be 18 to attend)
3. 1 VIP parking pass & 1 VIP camping pass
4. Local radio announcements
5. Company logo featured on event Tent Card Ad (displayed at local restaurants, banks & high traffic locations in town and local area)
6. Company logo featured on event poster
7. Chute sponsor (limited)
8. 2 company advertisements per performance via rodeo announcer
9. Company provided flag carried by BPRCA Riders during pre-show ride
10. Company provided banner or sign displayed in the infield or designated area
11. Scoreboard displaying company name (various times)
12. Company name listed in category order displayed in Market Hall & VIP Building
13. Complimentary copies of event day sheet
14. Name listed in newspaper (pre-event promotion)
15. Name listed in newspaper (post-event thank you)
16. Logo displayed on the BAS website
17. Thank-you article

### **FALL FAIR & FARMERS' MARKET – September 8, 2018**

**(Attendance ~ 2000)**

1. Company logo featured on event tent Ad card (displayed at local restaurants, banks & high traffic locations in town and local area)
2. Company name listed in category order displayed in Market Hall & VIP Building
3. Children's game sponsor
4. Post event thank you in newspaper and BAS website

## **GOLD SPONSOR/ \$5,000 +**

### **GARDENER'S DAY – April 14, 2018**

**(Attendance 100)**

1. Company name listed in category order displayed in Market Hall & VIP Building
2. Post event thank you in newspaper and BAS website

### **CPCA – June 8, 9, & 10, 2018**

**(Attendance 4000/event)**

1. 6 VIP tickets per performance (includes gate admission & VIP building access) + 36 beverage tickets
2. 6 Saturday night dance tickets + 6 beverage tickets (must be 18 to attend)
3. 1 VIP parking pass & 1 VIP camping pass
4. Heat Sponsor (limited)
5. 1 company advertisements per performance via chuckwagon announcer
6. Company provided flag carried by BPRCA Riders during pre-show ride
7. Company provided banner or sign displayed in the infield or designated area
8. Scoreboard displaying company name (various times)
9. Company name listed in category order displayed in Market Hall & VIP Building
10. Complimentary copies of event day sheet
11. Name listed in newspaper (post-event thank you)
12. Logo displayed on the BAS website
13. Thank-you article

### **PRO RODEO – July 27 & 28 – PONY CHUCKS 27, 28 & 29, 2018**

**(Attendance 2000/event)**

1. 6 VIP tickets per performance (includes gate admission & VIP building access) + 36 beverage tickets
2. 6 Saturday night dance tickets + 6 beverage tickets (must be 18 to attend)
3. 1 VIP parking pass & 1 VIP camping pass
4. Chute sponsor (limited)
5. 1 company advertisements per performance via Rodeo announcer
6. Company provided flag carried by BPRCA Riders during pre-show ride
7. Company provided banner or sign displayed in the infield or designated area
8. Scoreboard displaying company name (various times)
9. Company name listed in category order displayed in Market Hall & VIP Building
10. Complimentary copies of event day sheet
11. Name listed in newspaper (post-event thank you)
12. Logo displayed on the BAS website
13. Thank-you article

### **FALL FAIR & FARMERS' MARKET – September 8, 2018**

**(Attendance ~ 2000)**

1. Company name listed in category order displayed in Market Hall & VIP Building
2. Post event thank you in newspaper and BAS website

## **SILVER SPONSOR/ \$2,500 +**

### **GARDENER'S DAY – April 14, 2018**

**(Attendance 100)**

1. Post event thank you in newspaper and BAS website
2. Company name displayed at the event hall

### **CPCA – June 8, 9, & 10, 2018**

**(Attendance 4000/event)**

1. 4 VIP tickets per performance (includes gate admission & VIP building access) + 24 beverage tickets
2. 4 Saturday night dance tickets + 4 beverage tickets (must be 18 to attend)
3. Company provided banner or sign displayed in the infield or designated area
4. Scoreboard displaying company name (various times)
5. Company name listed in category order displayed in Market Hall & VIP Building
6. Name listed in newspaper (post-event thank you)
7. Name listed on the BAS website
8. Thank-you article

### **PRO RODEO – July 27 & 28 – PONY CHUCKS 27, 28 & 29, 2018**

**(Attendance 2000/event)**

1. 4 VIP tickets per performance (includes gate admission & VIP building access) + 24 beverage tickets
2. 4 Saturday night dance tickets + 4 beverage tickets (must be 18 to attend)
3. Company provided banner or sign displayed in the infield or designated area
4. Scoreboard displaying company name (various times)
5. Company name listed in category order displayed in Market Hall & VIP Building
6. Name listed in newspaper (post-event thank you)
7. Name listed on the BPRCA website
8. Thank-you article

### **FALL FAIR & FARMERS' MARKET – September 8, 2018**

**(Attendance ~ 2000)**

1. Company name listed in category order displayed in Market Hall & VIP Building
2. Post event thank you in newspaper and BAS website

## **BRONZE SPONSOR/ \$1,500 +**

### **GARDENER'S DAY – April 14, 2018**

**(Attendance 100)**

1. Post event thank you in newspaper and BAS website
2. Company name displayed at the event hall

### **CPCA – June 8, 9, & 10, 2018**

**(Attendance 4000/event)**

1. 2 general admission tickets per performance
2. 2 Saturday night dance tickets + 2 beverage tickets (must be 18 to attend)
3. Company provided banner or sign displayed in the infield or designated area
4. Scoreboard displaying company name (various times)
5. Company name listed in category order displayed in Market Hall & VIP Building
6. Name listed in newspaper (post-event thank you)
7. Thank-you article

### **PRO RODEO – July 27 & 28 – PONY CHUCKS 27, 28 & 29, 2018**

**(Attendance 2000/event)**

1. 2 general admission tickets per performance
2. 2 Saturday night dance tickets + 2 beverage tickets (must be 18 to attend)
3. Company provided banner or sign displayed in the infield or designated area
4. Scoreboard displaying company name (various times)
5. Company name listed in category order displayed in Market Hall & VIP Building
6. Name listed in newspaper (post-event thank you)
7. Thank-you article

### **FALL FAIR & FARMERS' MARKET – September 8, 2018**

**(Attendance ~ 2000)**

1. Company name listed in category order displayed in Market Hall & VIP Building
2. Post event thank you in newspaper and BAS website

## **SUPPORTER SPONSOR/ \$1,000 & under**

### **GARDENER'S DAY – April 14, 2018**

**(Attendance 100)**

1. Post event thank you in newspaper
2. Company name listed in category order displayed in Market Hall & VIP Building

### **CPCA – June 8, 9, & 10, 2018**

**(Attendance 4000/event)**

1. Scoreboard displaying company name (listed with all event sponsors)
2. Company name listed in category order displayed in Market Hall & VIP Building
3. Name listed in newspaper (post-event thank you)
4. Thank-you article

### **PRO RODEO – July 27 & 28 – PONY CHUCKS 27, 28 & 29, 2018**

**(Attendance 2000/event)**

1. Scoreboard displaying company name (listed with all event sponsors)
2. Company name listed in category order displayed in Market Hall & VIP Building
3. Name listed in newspaper (post-event thank you)
4. Thank-you article

### **FALL FAIR & FARMERS' MARKET – September 8, 2018**

**(Attendance ~ 2000)**

1. Company name listed in category order displayed in Market Hall & VIP Building
2. Post event thank you in newspaper and BAS website